



PRESS RELEASE
FOR IMMEDIATE RELEASE
FEBRUARY 13, 2018

BLINKTBI BRINGS ON 16-YEAR NFL VETERAN, STEVE SMITH SR., TO ADVISORY BOARD

Five-time Pro Bowl Wide Receiver joins Blinktbi's efforts in TBI detection and safety with novel technology.

Charleston, SC - Blinktbi, a tech company spearheading objective concussion assessment by capturing and measuring the blink reflex, is proud to announce the addition of 16-year NFL veteran, Steve Smith Sr., to its advisory board. Smith will contribute in furthering the company's mission of keeping athletes safer by providing medical evaluators the fast, objective data they need about brain function while assessing for traumatic brain injury.

Considered one of the NFL's most productive wide receivers of the 21st century, Smith is a five-time Pro Bowl and three-time All-Pro selection. In 2005, he led the league in catches, receiving yards, and touchdowns. He spent his entire career with the Panthers until signing with the Ravens in March 2014, and is the Panthers' all-time leader in total touchdowns, receptions, and receiving yards. Since retirement in 2017, Smith works as an analyst for the NFL Network, continues to host numerous youth football camps nationwide, and now serves on the advisory board for blinktbi.

Blinktbi's technology, the Reflexometer™, is a portable, lightweight device that yields fast and objective data about brain function by capturing and measuring the blink reflex. Over 20 seconds, the device stimulates the blink reflex by directing 5 puffs of air near an athlete's eyelashes while a high-speed camera captures and tracks the eyelids. Using a proprietary algorithm, the system measures variables of the blink reflex, delivers easy to read test results in real-time and indicates if traumatic brain injury is present. Because this test relies on an involuntary human reflex, the possibility of result bias is completely eliminated. The device can also assist in monitoring recovery, indicating when the brain has healed and determining that it may be safe for an athlete to return to play.

After a formidable football career, Smith's understanding of the challenges blinktbi is committed to solving is extensive. "Time and reliability are winning-factors of this technology. Current evaluation methods are time consuming, and to athletes and coaches, that time out of a game can be the difference of winning and losing. Blinktbi's device delivers accurate results in just 20 seconds, so the right decisions can be made quicker and smarter," said Smith. "There is no better time for this technology than now. With the recent revelation that CTE is caused by repeated hits, not just concussions, it's important to be able to detect any damage to the brain post-hit so that players can be removed from serious risk and continue to reach their performance goals."

About Blinktbi, Inc. - Blinktbi brings game-changing technology to the TBI paradigm. By capturing and measuring the blink reflex, this technology quickly yields objective data about brain function for a trained evaluator to use in support of TBI diagnosis. Now there is a breakthrough solution in detection and assessment - available in the blink of an eye. For more information, visit www.blinktbi.com.

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